



For more information about miraDry
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A straight forward guide to **miraDry®**

The Permanent Solution for Underarm Sweat and Odour Problems





Everyone Sweats!

Situations that make us sweat are unavoidable, and sweating often happens at times when you want to look and feel your best. Stressful job interviews, first date nerves and hot, busy crowds can bring unwelcome sweat and body odour.

But looking and feeling your best shouldn't include the potential embarrassment caused by underarm sweat and odour.

Imagine a lifetime of freedom from the worries of visible sweat stains, ruining your favourite clothes with deodorants and antiperspirants, or having that sweat breakout in personal or professional encounters.

Choose to live a life of confidence, cleanliness and freedom with miraDry®.



Who is miraDry for?

miraDry is safe to use on everyone. With miraDry, everyone can embrace life to the fullest - without fear or embarrassment of underarm issues getting in the way. Now, you can stop worrying about yellow stains in the armpit area of your favourite white shirt or chalky deodorant marks on the sides of your top. In as little as one easy treatment,

miraDry can leave you feeling clean, confident and care free forever!

miraDry gives you one less thing to worry about. It is the only non-surgical, permanent solution clinically proven to reduce underarm sweat and odour.

miraDry is for **EVERYONE** who...

- is inconvenienced by underarm sweat
- is tired of underarm stains and lingering odour in clothing
- wants to rid themselves of the toxins in deodorants
- is tired of feeling unclean at the end of the day
- suffers from rashes when using antiperspirant
- wants to be liberated from underarm sweat forever

What is miraDry?

miraDry is recommended by industry professionals as a safe, effective and permanent treatment for managing sweat. A clinically proven, non-invasive procedure, miraDry uses electromagnetic energy which is delivered to the skin using a specially designed handpiece.

The energy is carefully targeted to the area where sweat glands are found and eliminates them. Sweat glands don't grow back, so the procedure gives a permanent reduction in sweat.

miraDry has a number of advantages to consider if you feel that underarm sweating is an inconvenience to you:

- The procedure is safe. miraDry has been through clinical trials and is the first and only device cleared for underarm sweating by the US Food and Drug Administration.
- Since 2011, over 40,000 people have been treated worldwide, so experience of the treatment is extensive.
- The procedure is quick and virtually painless, with minimal downtime after treatment. Side effects are generally short-lived.
- The reduction in sweating is immediate.
- The treatment is permanent. Only one or two procedures are required.

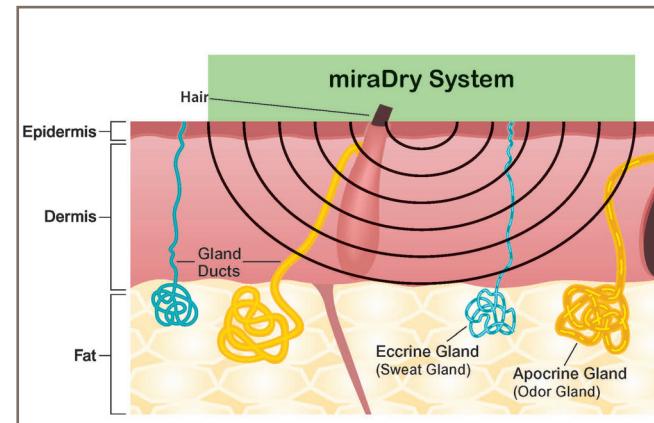


How does miraDry work?

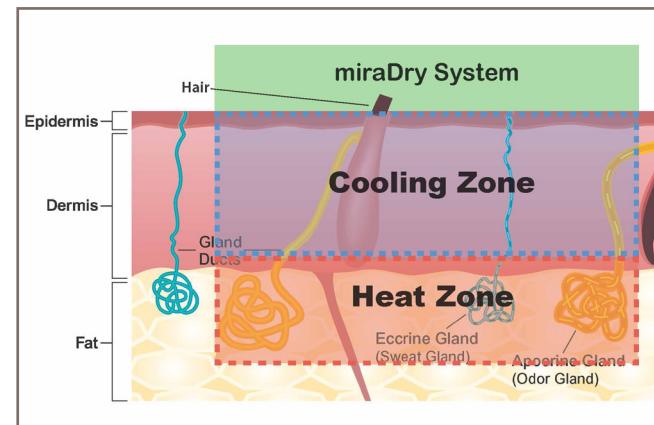
Eccrine glands are located all over the body. They secrete an odourless, clear fluid that helps the body to control its temperature.

Apocrine glands are located in the armpits and genitals. They produce a thick fluid which produces body odour when it comes into contact with bacteria on the skin's surface.

miraDry targets both of these glands with miraWave™ energy.



miraWave energy is delivered to the targeted area where sweat and odour glands reside, just below the dermis.



The handpiece continuously delivers cooling that keeps the surrounding tissue safe.

3 easy steps to sweat-free underarms

1. Your underarm is numbed with local anaesthesia. The hand piece is placed on the underarm.
2. Vacuum suction from the miraDry handpiece brings the sweat glands closer to the surface to protect deeper tissue. Energy is delivered non-invasively through the skin which penetrates the sweat glands.
3. At the same time, a cooling system protects the skin and keeps the heat energy at the targeted area of the sweat glands. The glands are heated and then eliminated.

What results can I expect from miraDry?

Most people will experience a significant reduction in underarm sweat and odour after just one treatment with miraDry. However, because levels of sweat and odour before treatment vary enormously between individuals, it can be difficult to predict what your final result might be.

For people who struggle daily to cope with the embarrassing problem of excessive sweating, known as hyperhidrosis, where constant use of the strongest antiperspirants still doesn't alleviate the problem, miraDry will help to reduce sweat production to more normal levels so that it no longer has a significant impact on their daily routine. In clinical studies, 90% of patients are satisfied with the results after one or two treatments.

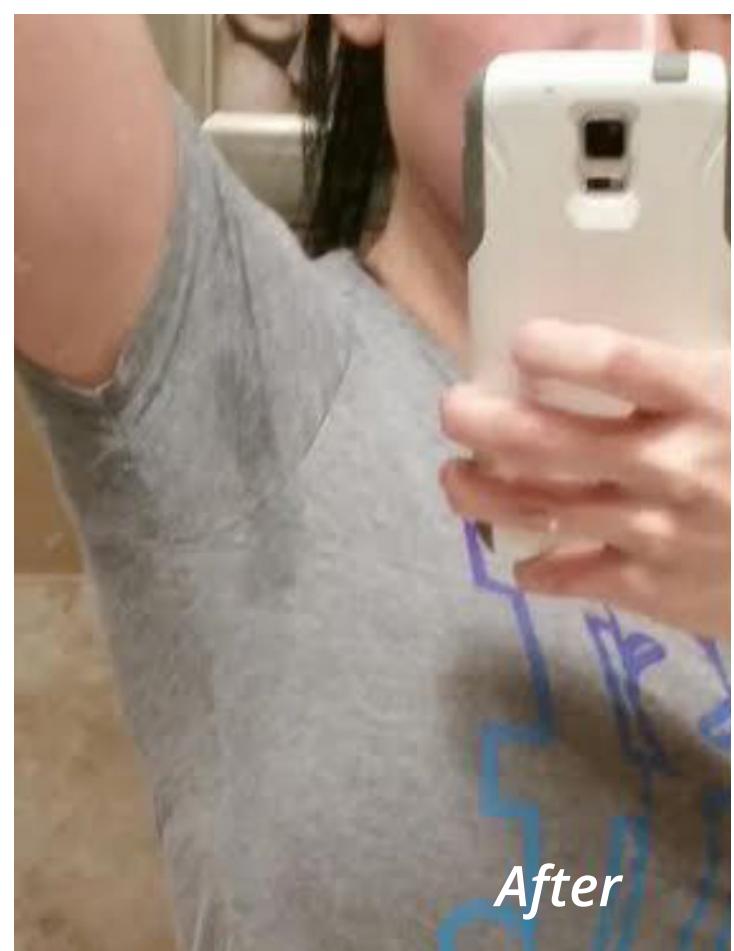
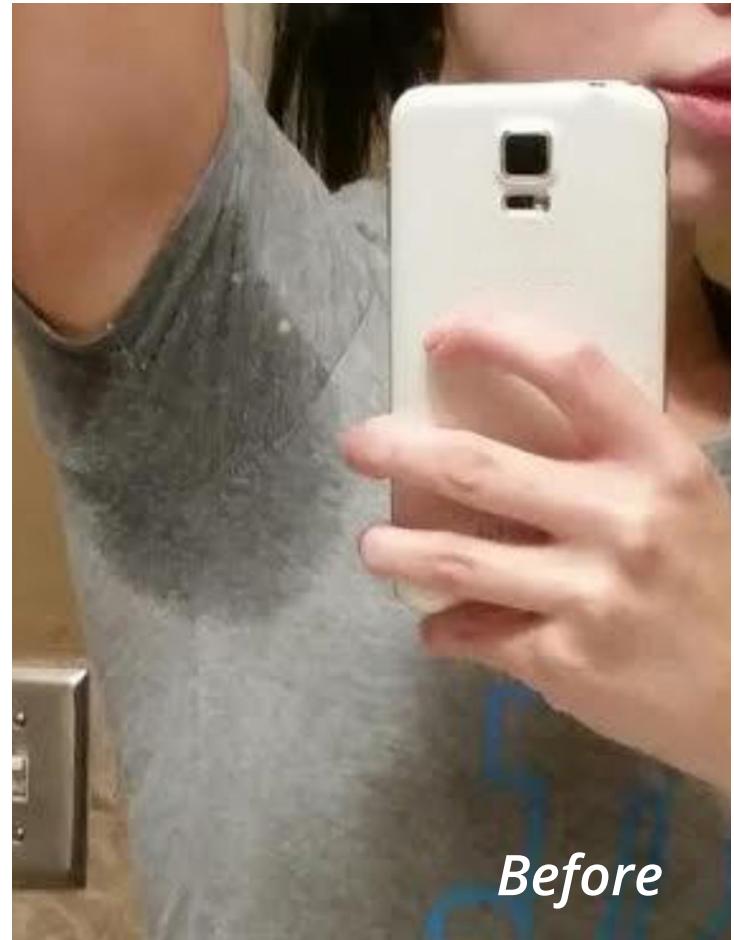
If you have normal levels of sweating, and use antiperspirant, the levels of sweat production after miraDry treatment will be similar or less than when wearing antiperspirant, which means you may no longer need to apply it on a daily basis. Similarly, levels of odour will also be dramatically reduced, giving you more confidence at the end of a long day.

In addition, you will notice some underarm hair loss (around 70% has been reported in clinical studies) – which is thought to be permanent. For most people, this is seen as an additional benefit of treatment.

Please note that miraDry will not result in a total cessation of sweating. Similar to laser hair removal, which results in around 80% permanent hair reduction, miraDry will cause, on average, an 80% permanent reduction in sweating from baseline levels.

If you do not get the results that you were hoping for after one treatment, a second treatment can be undertaken at any point in the future (but generally after 3 months has elapsed from your first treatment).

miraDry
The sweat stops here.™



The difference that a miraDry customer experienced immediately after exercising - before and after getting a miraDry treatment.

What is your sweat costing you?

People often find it helps to gain perspective on just how costly it is to live with problem sweat or hyperhidrosis.

Enter the amount of money you usually spend on the following and see how much you're spending per year right now and total it up at the bottom

Antiperspirant (per month)

£ x12 = £.....

New clothing to replace sweat-ruined items (per month)

£ x12 = £.....

Medicine, vitamins, supplements, etc. (per month)

£ x12 = £.....

Private doctor appointments (per year) £.....

Botox sweat reduction treatments (per year) £.....

Dry cleaning bills and anything else we haven't covered (per year) £.....

This total cost means, that due to underarm sweat, each year you spend about: £.....

And as long as underarm sweat affects you, the costs will keep coming.

But money's only part of the story...

It's easy to measure the monetary costs of excessive sweating. It's less easy to quantify the intangible costs that come with a sweat-burdened lifestyle: the extra time spent showering, changing, shopping; job interviews ruined by self-consciousness; first dates riddled with anxiety; missed parties, get-togethers, and happy hours; diminished confidence; and just an overall sense of feeling down.

But these emotional costs are real, and they're a huge reason so many people have chosen to have miraDry lift the burden of underarm sweat from their lives.

Why should I consider miraDry?

Imagine your average day and consider how sweat and odour impacts you. Have a think about the following questions and, if you answer yes to one or more, you may wish to seek professional advice or book in for your miraDry consultation:

- Does your underarm sweat make you feel embarrassed?
- Does your underarm sweat interfere with your daily activities?
- Do you frequently apply antiperspirant?
- Do you worry someone will notice your sweat stains?
- Do you worry about your body odour?
- Do you change your clothes more than once a day due to underarm sweat?
- Do you wear fabrics, colours and styles of clothes that do not show sweat easily?
- Are you frustrated over constantly dry cleaning or ruining clothes?
- Do you often research online about different ways to stop sweating?

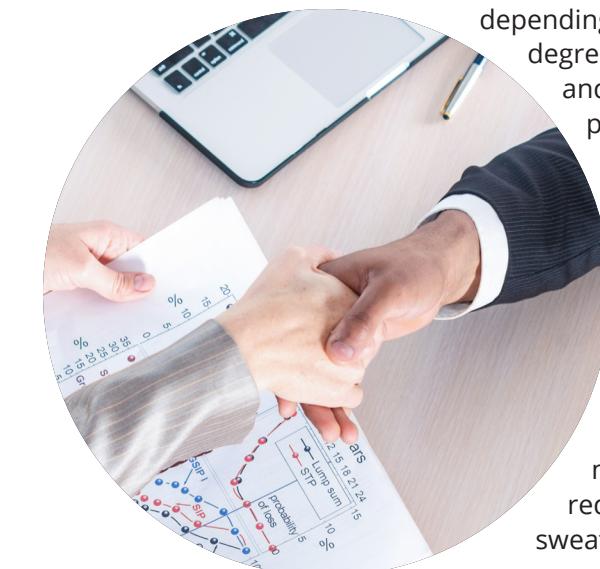
How much is miraDry?

miraDry prices might vary at each clinic but as a guide the treatment costs from **£1,495**

A payment plan option is available from £149.50 per month for 10 months*.

**Terms and conditions apply, please enquire with your nearest clinic for details.*

Please note that most people find a single treatment works for them. However, depending on the degree of sweat and/or odour problem that you experience, some people may require a second treatment to attain maximal reduction of sweat and odour.



What should I expect immediately before and after my treatment?

Prior to the treatment day

- Shave underarms 4-6 days prior to the treatment day



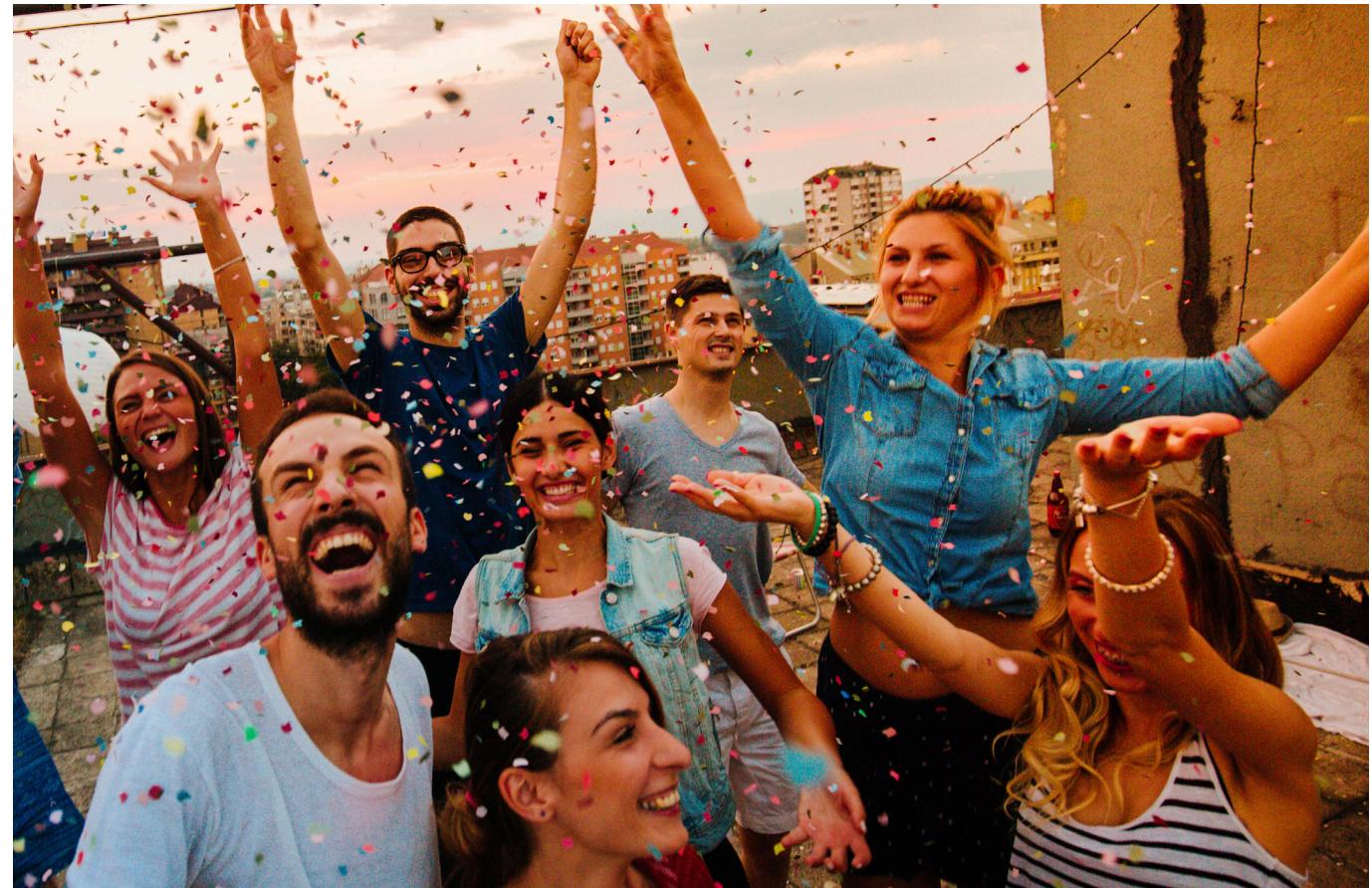
Treatment day

- Wear a sleeveless top or one with loose armholes that is easily cleaned (i.e. vest)
- Plan to spend approximately 90 minutes having the complete treatment



Post treatment

- Ice underarms continuously for the next 24 to 48 hours
- Keep treated area clean
- Refrain from rigorous activity for a few days
- Side effects may include temporary swelling, tenderness, bruising, tingling, numbness and loss of hair in the underarm area
- Refer to aftercare guide and get in touch with your clinic with any questions



Testimonials

Mili's story - how miraDry changed the life of a professional make-up artist

Milli, a makeup artist from the Midlands was too nervous to get close to clients because she was constantly worrying about sweating, miraDry changed her life and now she is sweat free!



"When the day of the procedure came round, it was really easy and simple, there was no pain or discomfort and the nurse made me feel 100% comfortable. Always nice to know you're in good hands. When I got home there was a little bit of swelling and soreness, but nothing that didn't stop me from going back to work the next day.

It's safe to say that after the treatment, I haven't worried about my underarm sweating since. I don't have ugly sweat patches, and I'm no longer conscious of being close to people for my profession. I am as confident as ever, all thanks to miraDry."

Vicky's Story – A busy journalist

"Although I didn't excessively sweat, working in London and being on and off the tubes and running around between meetings meant that I was often self-conscious about having sweaty armpits.

I always had some deodorant in my bag and would reapply it a couple of times during the day. The miraDry procedure itself was a little uncomfortable but not painful at all. I was a bit sore and swollen for a couple of days afterwards, however, it was totally worth it. I am absolutely amazed by the results and how instant they were.



I have not worn any deodorant since having miraDry and have not had sweaty or smelly armpits, despite the fact we had a heat wave the week after my procedure. It is incredibly freeing to not have to worry about sweat. I can now put my arms up on the tube in the summer without any worry."

Quotes from other satisfied miraDry customers...

"I heard a lot about miraDry and decided to give it a shot. Since having one miraDry procedure, I am sweat-free and feeling awesome! No stains, no smell. I can feel confident that when I get dressed and head out for the night, I won't have any embarrassing wet spots under my arms, and I'll be comfortable the whole evening. Thanks, miraDry!"

"The only thing I can say about miraDry is that it is a miracle. Never before have I had the confidence to wear silk, satin or even certain colours without feeling self-conscious about stains, clingy odour, or the chalky marks that come with antiperspirant. I am now able to wear whatever, whenever. It was an incredible, freeing experience."

"I saw an ad for miraDry and I was excited to learn more about it. I'm personally not an excessive sweater however, after working in the salon industry for 13 years, my wardrobe is 97% black. On a daily basis I was trying to rub deodorant stains out of my clothes. The stains sometimes don't always disappear so, with that being said, there were a lot of ruined clothes. The treatment took about an hour and I didn't even realise I was having anything done. I'm very pleased. I have not worn deodorant since the procedure and my clothes are not striped with white lines."